



THE CORPS DANCE CREW  
2020 MEDIA KIT



## TABLE OF CONTENTS

Introduction & Background.....	2
Stage Productions.....	3
Collaborations & Sponsors.....	7
Social Media.....	8
Performace Rates/Packages.....	9



*Across the Multiverse (Anime Los Angeles '20)  
Photo by: Tricia Jean*

## INTRODUCTION & BACKGROUND

The Corps Dance Crew is a professional dance company that specializes in celebrating anime, comics, video games, film and tv through live performance. Combining popular music, custom made cosplays, a variety of dance styles, and multiple theatrical elements, The Corps brings a unique perspective of entertainment to any event. In the past 6 years we

have performed at multiple festivals, events, and convention main stages including the Hot Topic Main Stage at L.A. Comic-Con, the Microsoft Theater for WonderCon 2017, Anime Expo, and San Diego Comic-Con.

For more information  
please visit  
[www.thecorpsdancecrew.com](http://www.thecorpsdancecrew.com).



Naruto (Across the Multiverse at Anime Los Angeles '20)  
Photo by: Tricia Jean



### ACROSS THE MULTIVERSE

The Corps Dance Crew debuted their first full theater production titled Across the Multiverse at Ronin Expo 2019. Audience members are invited to embark on a journey through some of the most beloved anime titles of our time visiting characters and stories they hold dear. From Sailor Moon to Naruto these are well known and much beloved stories and characters. Across the Multiverse features a multitude of dance styles including Tap, Ballet, Hip Hop as well as stage combat and acrobatics to name a few. The show was received with a standing ovation and continues to see reprisal performances.



### BOKU NO HERO ACADEMIA PLUS ULTRA

In 2019, The Corps Dance Crew brought PLUS ULTRA! to the Main Stage at Anime Expo to celebrate one of the most celebrated animes in pop culture. Boku no Hero Academia focuses on the exploits of Class 1-A at UA Academy, and The Corps brought every student on the roster to the stage. Striking introductions for each character, a dramatic villain encounter, and special effects brought to life by props and digital media brought the audience to their feet. Due to its popularity and online reception PLUS ULTRA! has been reprised for multiple encore performances.

## STAGE PRODUCTIONS (CONT.)

### SPECIAL OPS

The Corps Dance Crew creates specialized set productions, including costumes and multimedia, tailored to specific special events and client requests. From genre crossovers, to specific branded IP The Corps Dance Crew has a wide ranging repertoire. Past sets include a tribute to the late Stan Lee, a Ronin re-imagining of the Sailor Scouts, a Korean Pop Idol themed set, and more. Agility and creativity go hand in hand for each custom performance request.



Soy Sox  
Photo by: Kayla Mallari

Battle of the Houses (Los Angeles Comic Con '18)  
Photo by: Andrew Ge

Full Metal Alchemist (Anime Expo '18)  
Photo by: Andrew Ge

Disney Suckerpunch (San Diego Comic Con '18)  
Photo by: Andrew Ge



Idol Scouts (Ronin Expo '18)  
Photo by: Shellen Richardson

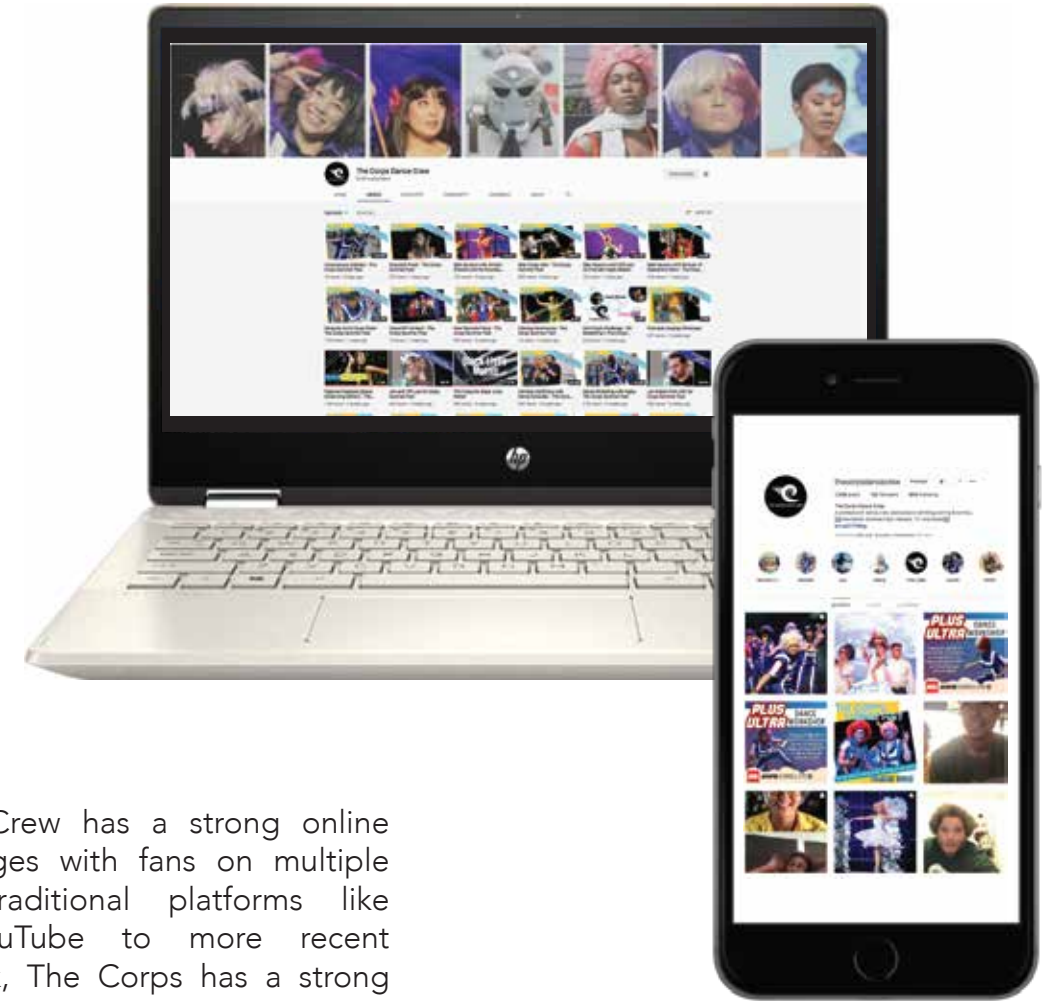
Whatever It Takes (Stan Lee's San Diego Comic Con '19)  
Photo by: Sami Jayne

**COLLABORATIONS AND SPONSORS**

The Corps Dance Crew works in collaboration with local industry experts and artisans and helps promote products and services to their fan base and community. We have created unique digital content to promote merchandise, included professional grade equipment in our live shows, and endorsed high quality materials across our social media as a result of these collaborations. The Corps has also been graced with Sponsors who helped make the debut of Across the Multiverse and PLUS ULTRA! Possible. These sponsorships included financial support as well as the provision a full theater and staff to assist for the debut.



ARSENICxCYANIDE



**SOCIAL MEDIA**

The Corps Dance Crew has a strong online presence and engages with fans on multiple platforms. From traditional platforms like Instagram and YouTube to more recent platforms like TikTok, The Corps has a strong international viewer base.

**Instagram**  
12.2K Followers  
125K Impressions

**Youtube**  
56.7K Subscribers  
1.9M Views from Impressions

**TikTok**  
40.3K Followers  
704.5K Likes

## PERFORMANCE RATES/PACKAGES

Set lengths can vary depending on what type of performance is needed:

- 5-7 minute performances for groups of 3-10 dancers (ex: small breaks, in between moments, filler for prep time, etc.)
- 10-12 minute performances for groups of 5-13 dancers (ex: opening and closing performances for events)
- 15-25 minute performances for groups of 8- 3 dancers (ex: halftime shows)



### Per Dancer (for groups of 3-5):

- Rehearsal Day Rate (6 - 7 hours): \$85
- Performance Day Rate (includes 2 performances per day): \$120
- Costuming: \$80
- Additional company fee (flat rate): \$120



### Per Group (7-10 Dancers):

- Rehearsal Day Rate (6 - 7 hours): \$600 - \$830\*
- Performance Day Rate (includes 2 performances per day plus special appearances): \$800 - \$1,185\*
- Costuming: \$600
- Additional company fee (flat rate): \$250



### Per Group (11-13 Dancers):

- Rehearsal Day Rate (6 - 7 hours): \$925 - \$1,100
- Performance Day Rate (includes 2 performances per day plus special appearances): \$1,320 - \$1,550\*
- Costuming: \$1,000
- Additional company fee (flat rate): \$500

### Travel and Board:

- Local Flat Rate (California, parts of Nevada and Arizona): \$300 - \$1,250\*
- Out of State (other than California): Negotiable\*
- International: Negotiable\*

\*Rates vary/negotiable depending on the number of dancers and/or length of a set where applicable.



Bleach (Across the Multiverse at Ronin Expo '19)  
Photo by: Tricia Jean

Temari (Across the Multiverse at Anime Expo '19)  
Photo by: Marvin Solis